Money spent on mobile data package per month in South Africa

The bar chart shows the percentage distribution of money spent by gender for different price ranges of mobile data packages in South Africa. The categories are:
- Less than R50
- R50 to R150
- R150 to R250
- R250 to R400
- R400 to R550
- More than R550

The chart indicates that a higher percentage of males spend less than R50 per month compared to females. Conversely, a higher percentage of females spend more than R550 per month compared to males.
Mobile data package purchase behaviors by gender in South Africa

What data package do you usually buy?

- 100 MB – 1 GB: 45% (Male), 40% (Female)
- 1 GB – 2 GB: 30% (Male), 25% (Female)
- 2 GB – 5 GB: 20% (Male), 15% (Female)
- 5 GB – 10 GB: 10% (Male), 5% (Female)
- >10 GB: 5% (Male), 10% (Female)

How many times per month do you buy this data package?

- Once: 60% (Male), 50% (Female)
- Twice: 20% (Male), 30% (Female)
- Three times: 10% (Male), 15% (Female)
- Four times: 5% (Male), 10% (Female)
- Five times or more: 0% (Male), 5% (Female)
Frequency of internet browsing on smartphones in South Africa
Types of online content interested by smartphone users in South Africa

- Politic
- Entertainment and gossip
- Lifestyle
- Music
- Travel
- Technology
- Automotive
- Health
- Property
- Sport
- Education
- Criminal
- Public services information
- Economy
- Other
Content searched on mobile browser in South Africa

- News and articles
- General information
- Social media
- Video
- Music
- Shopping and deals
- Blogs
- Other

Male and Female percentages.
Money spent on mobile data package per month in Nigeria
Frequency of internet browsing on smartphone in Nigeria

- 1-2 times a day
- 3-4 times a day
- 5-7 times a day
- More than 8 times a day
- I don't know

Male and Female comparison
Types of online content interested by smartphone users in Nigeria

- Politic
- Entertainment and gossip
- Lifestyle
- Music
- Travel
- Technology
- Automotive
- Health
- Property
- Sport
- Education
- Criminal
- Public services information
- Economy
- Other

[Bar chart showing male and female interest percentages for each category]
Money spent on mobile data package per month in Kenya

![Chart showing the percentage of money spent on different data packages by males and females in Kenya.](chart.png)
Mobile data package purchase behaviors by gender in Kenya

What data package do you usually buy?

- 100 MB – 1 GB: 90% Male, 95% Female
- 1 GB – 2 GB: 5% Male, 10% Female
- 2 GB – 5 GB: 5% Male, 10% Female
- 5 GB – 10 GB: 0% Male, 0% Female
- >10 GB: 0% Male, 0% Female

How many times per month do you buy this data package?

- Once: 45% Male, 35% Female
- Twice: 25% Male, 30% Female
- Three times: 15% Male, 20% Female
- Four times: 10% Male, 15% Female
- Five times or more: 5% Male, 10% Female
Frequency of internet browsing on smartphones in Kenya

![Bar chart showing frequency of internet browsing by gender in Kenya.](chart.png)
Content searched on mobile browser in Kenya

[Bar chart showing the proportion of searches by gender in Kenya.]