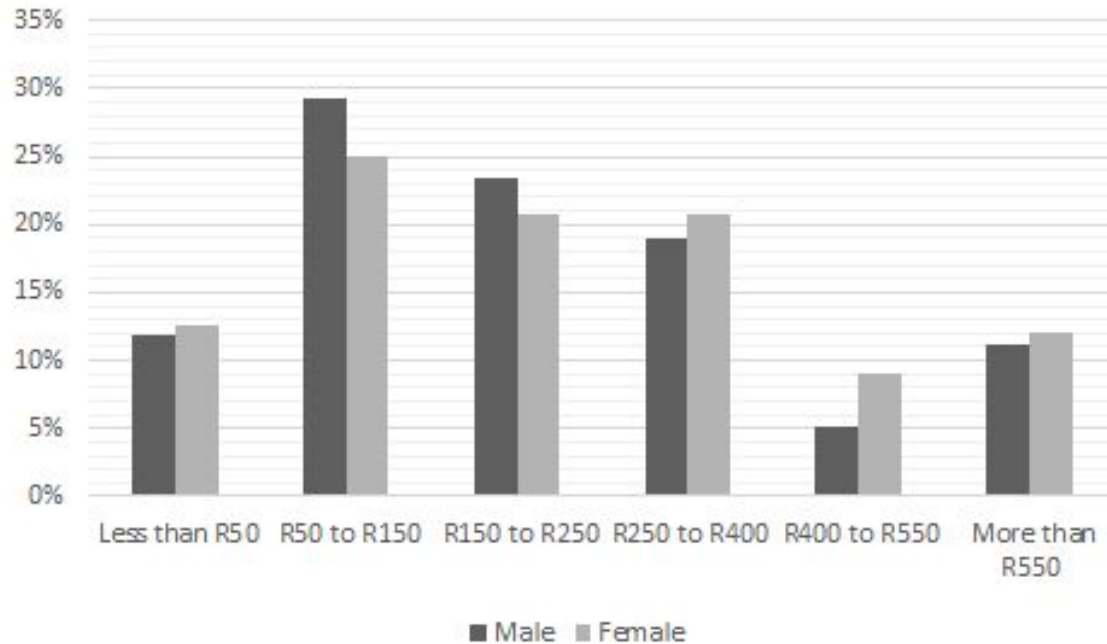
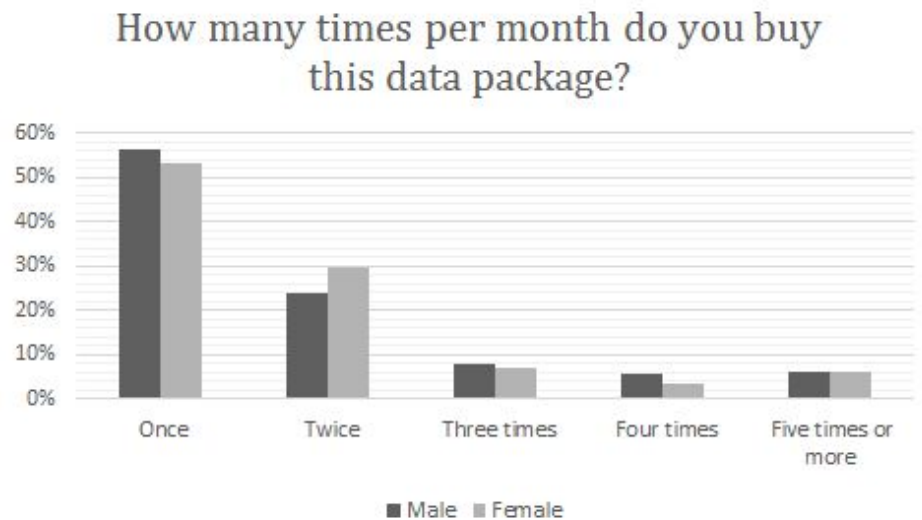
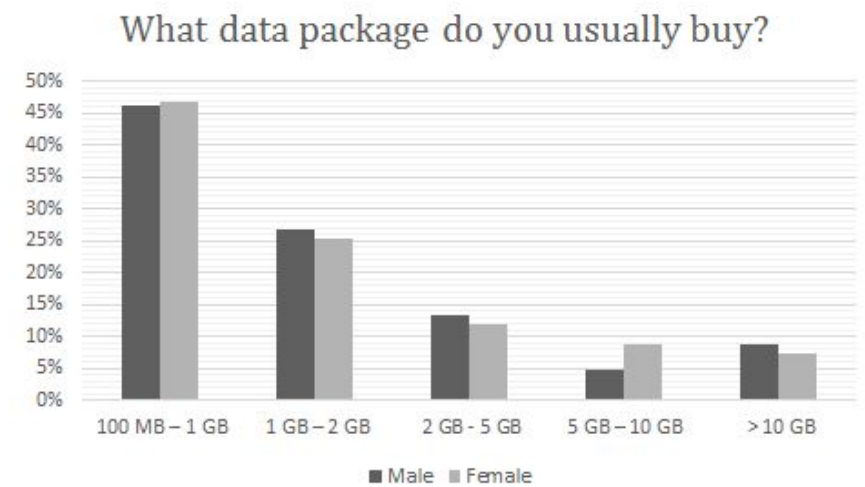


South Africa

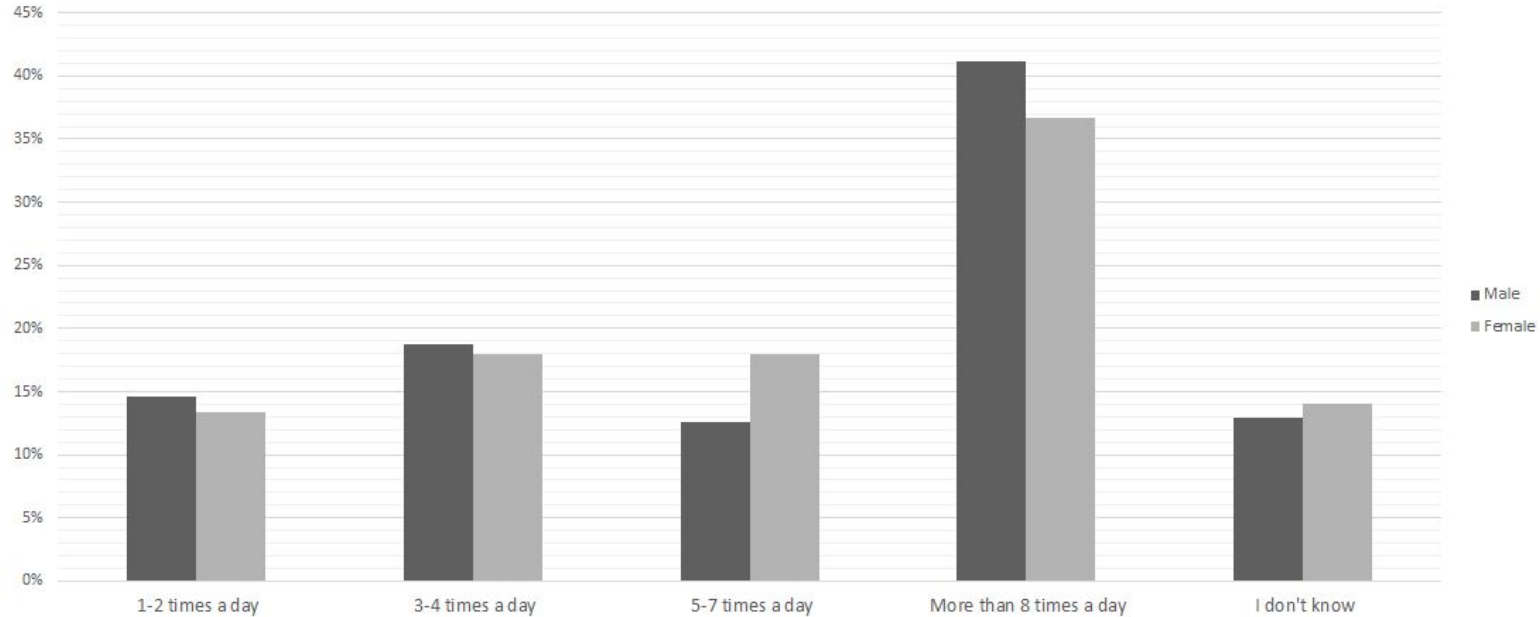
Money spent on mobile data package per month in South Africa



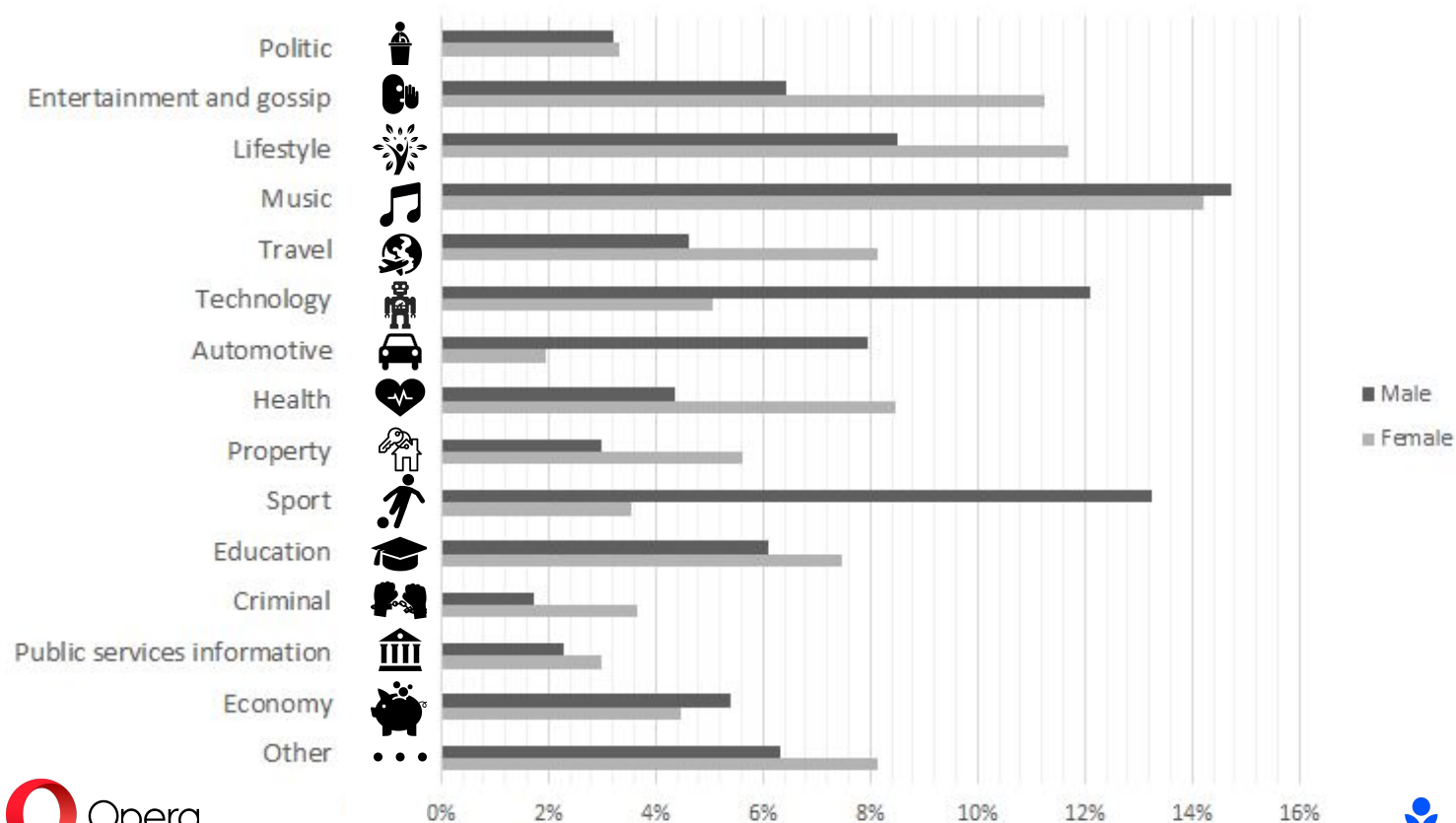
Mobile data package purchase behaviors by gender in South Africa



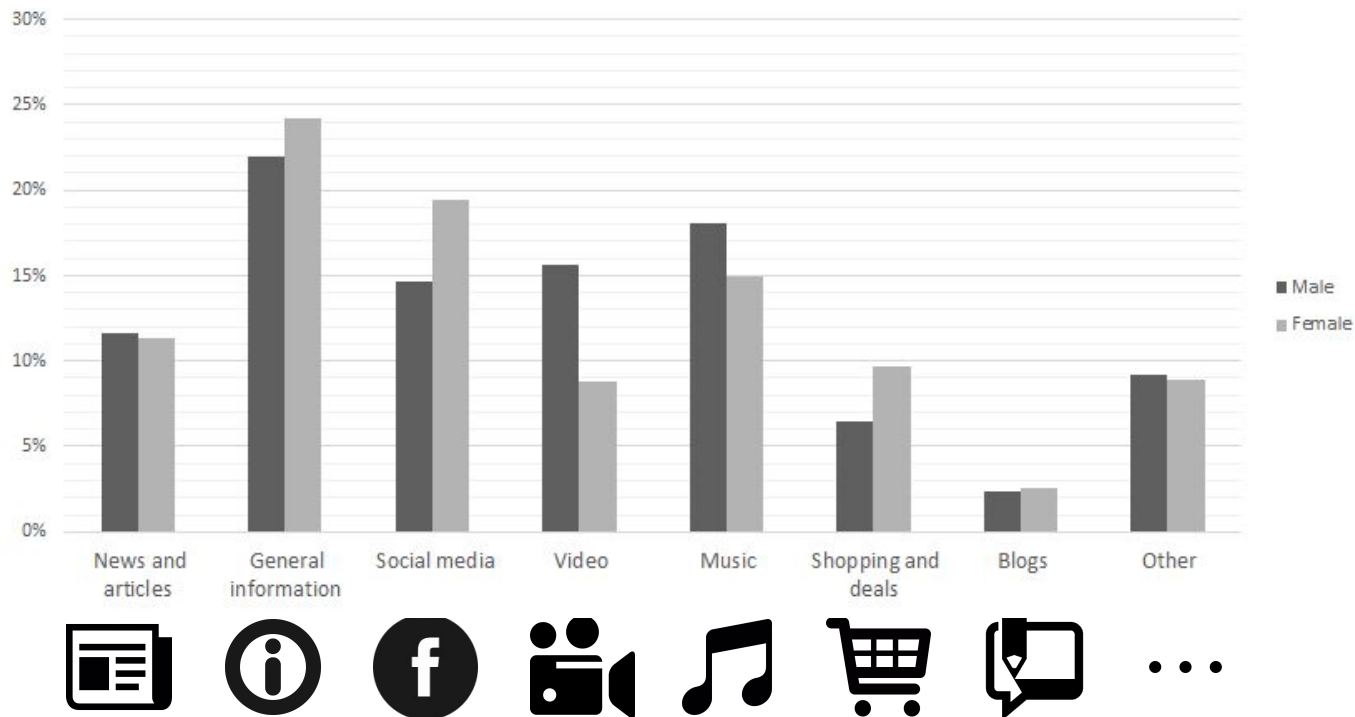
Frequency of internet browsing on smartphones in South Africa

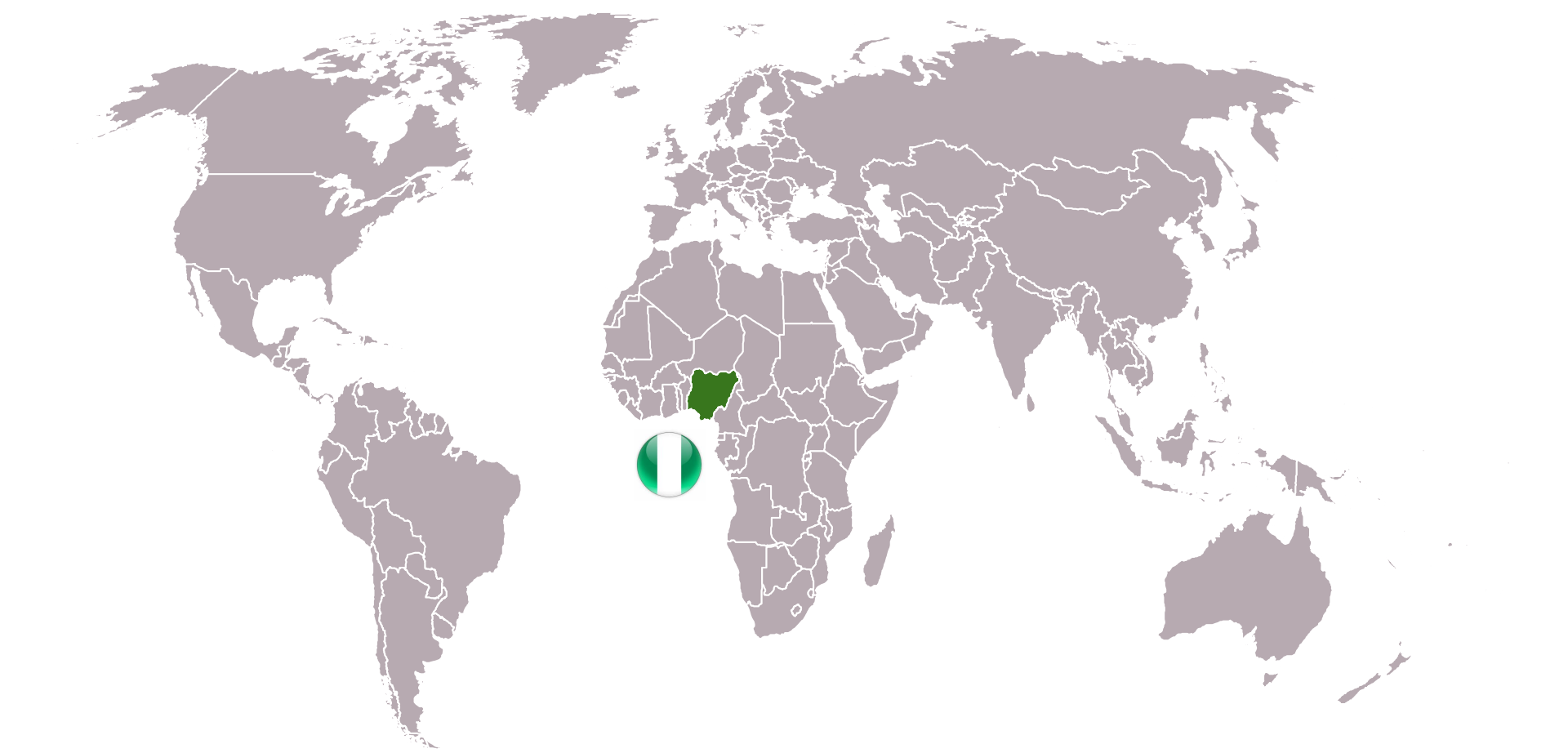


Types of online content interested by smartphone users in South Africa



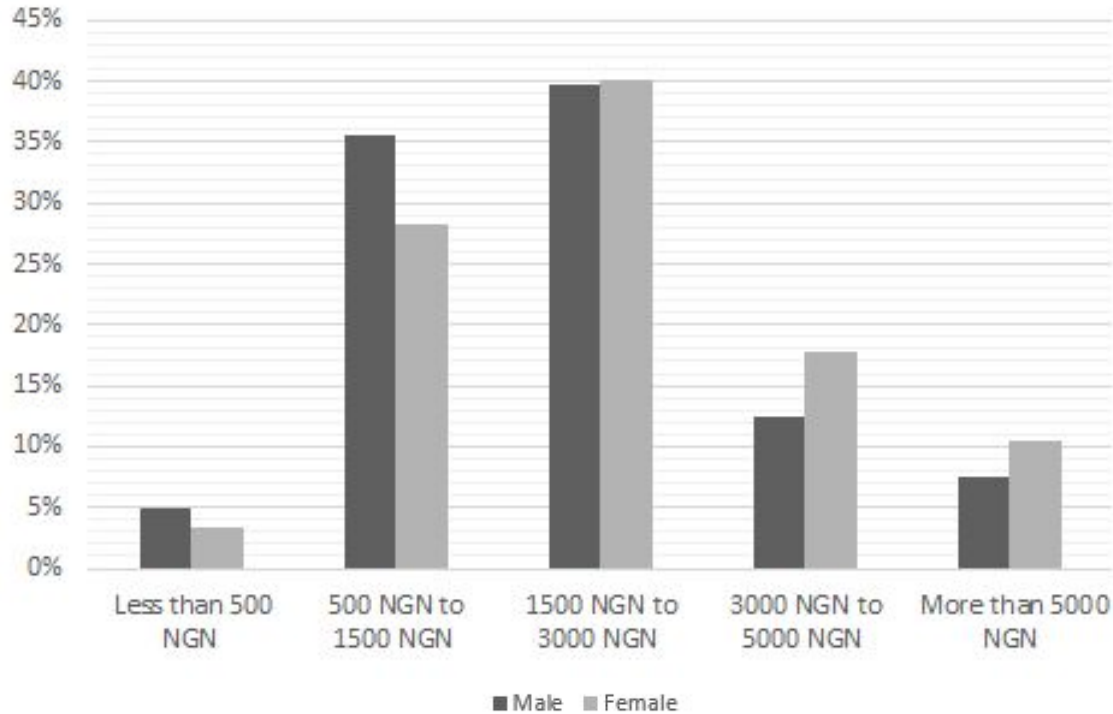
Content searched on mobile browser in South Africa





Nigeria

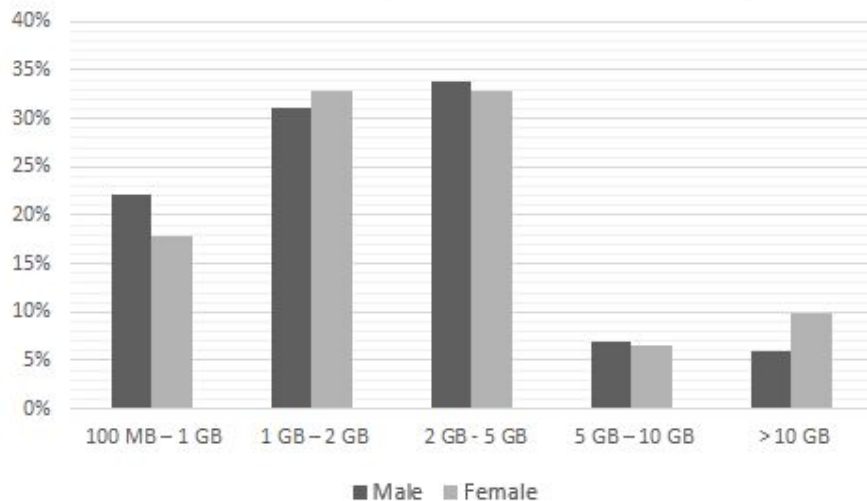
Money spent on mobile data package per month in Nigeria



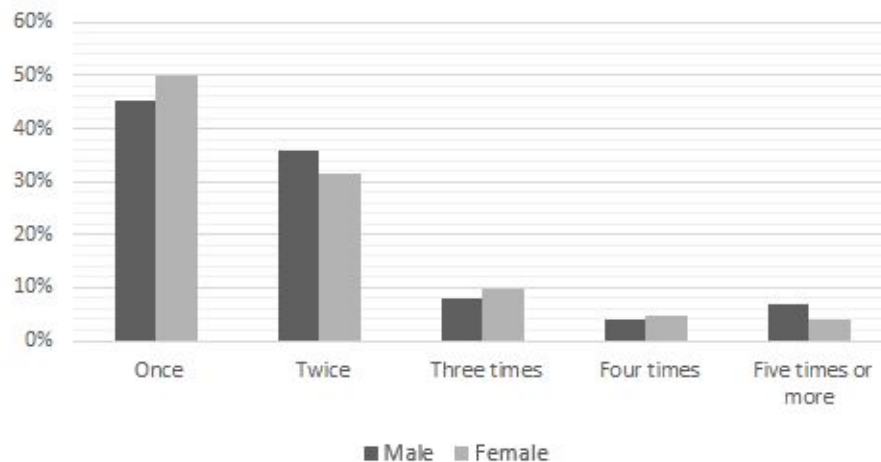
Mobile data package purchase behaviors by gender in Nigeria



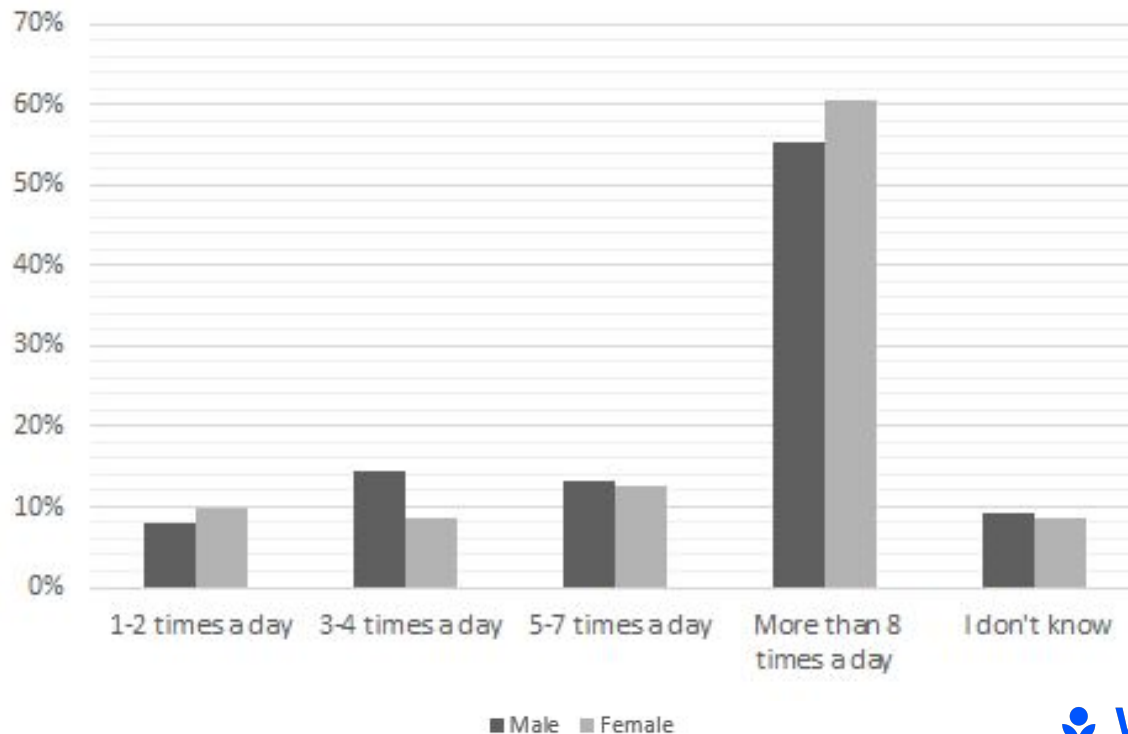
What data package do you usually buy?



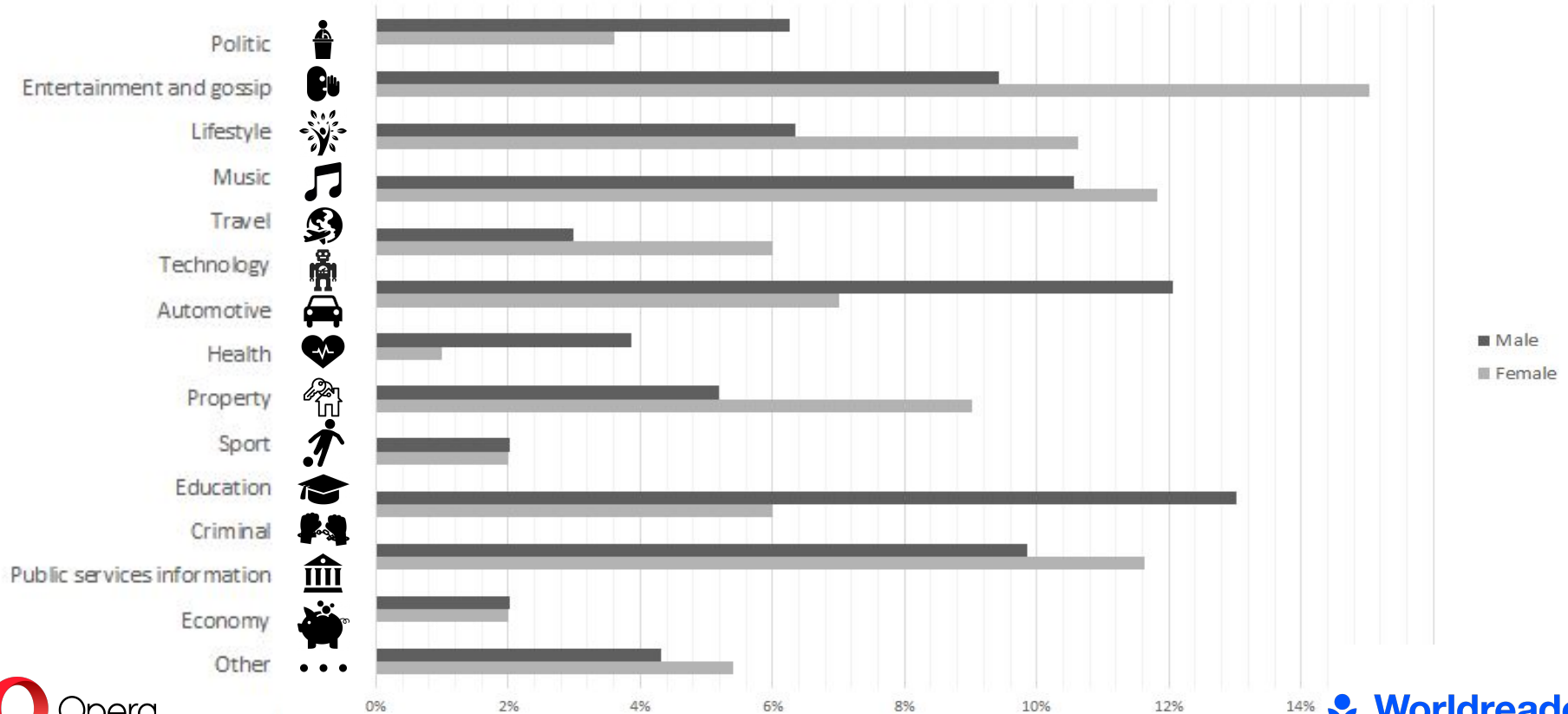
How many times per month do you buy this data package?



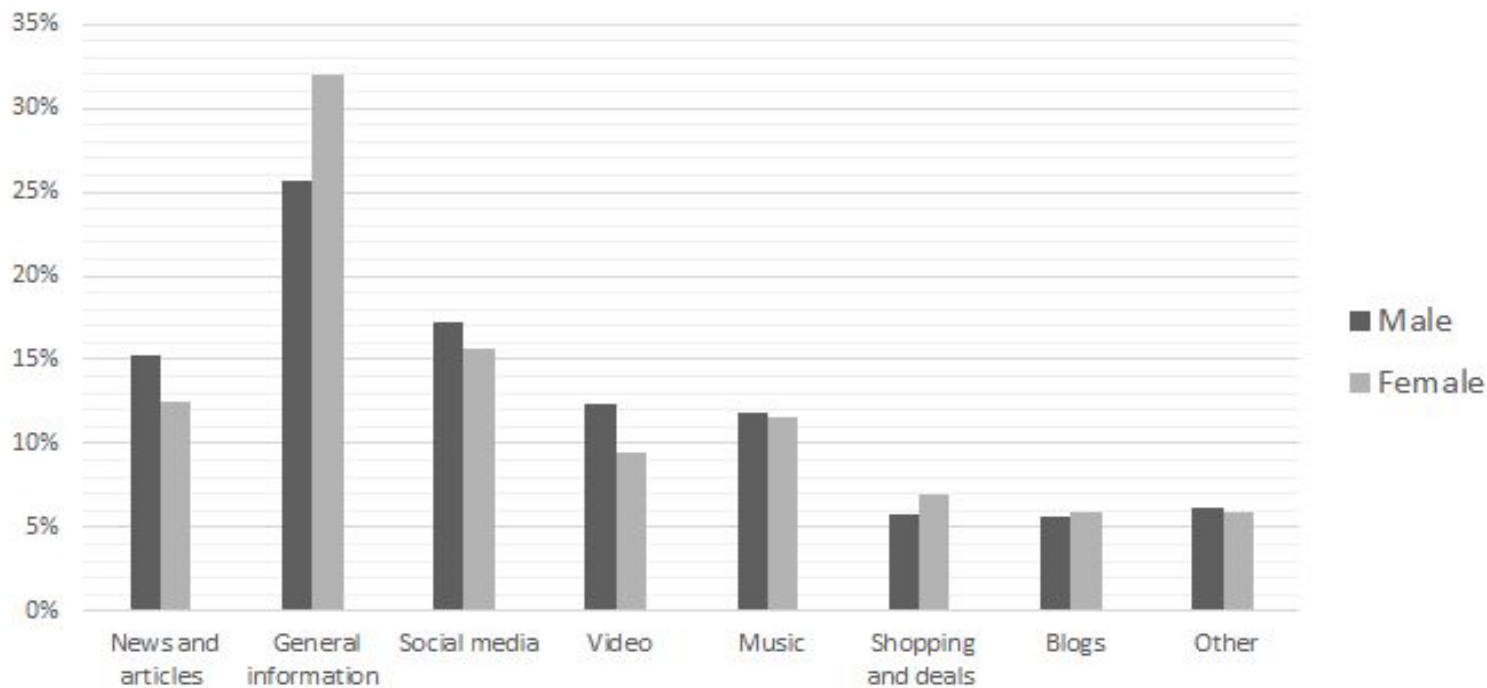
Frequency of internet browsing on smartphone in Nigeria

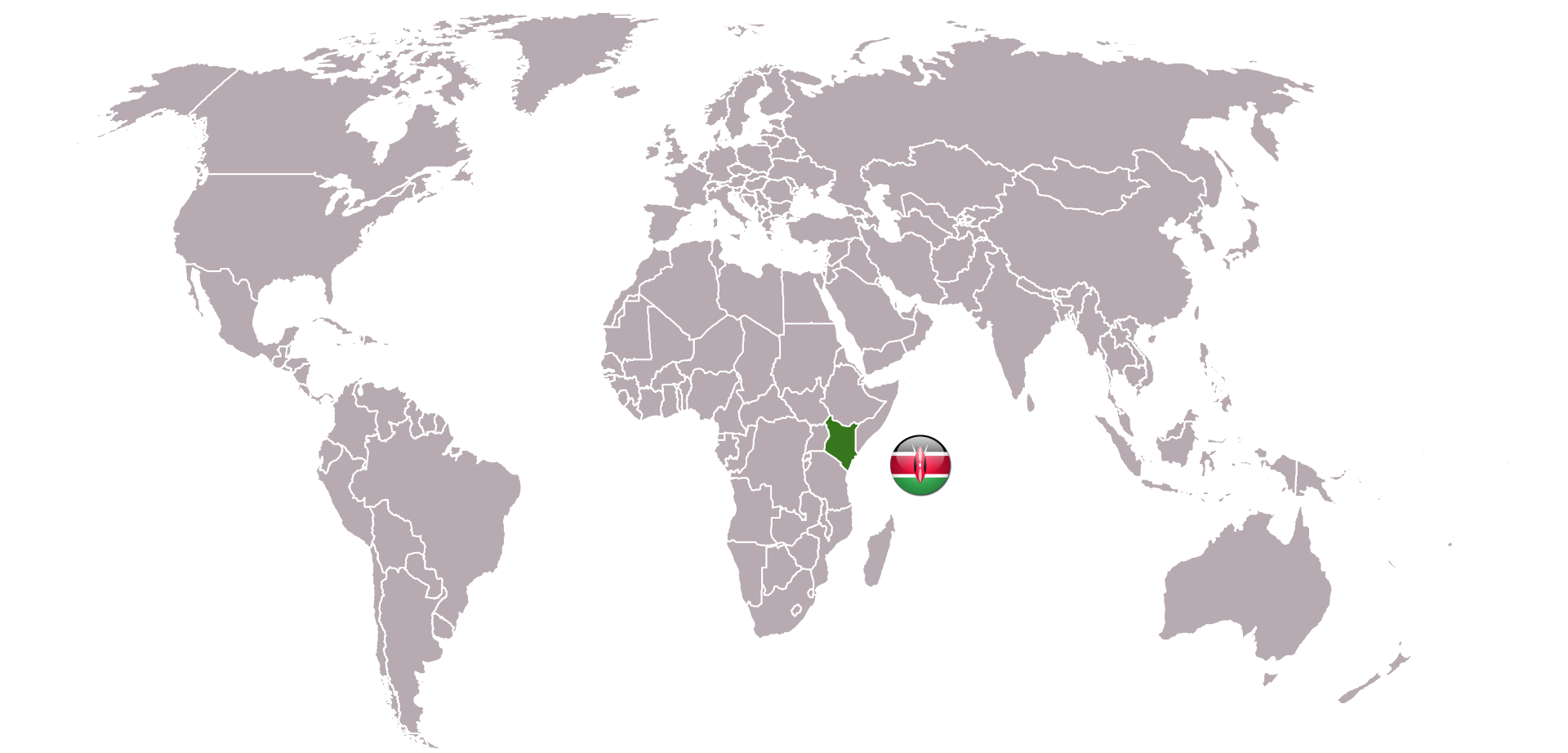


Types of online content interested by smartphone users in Nigeria



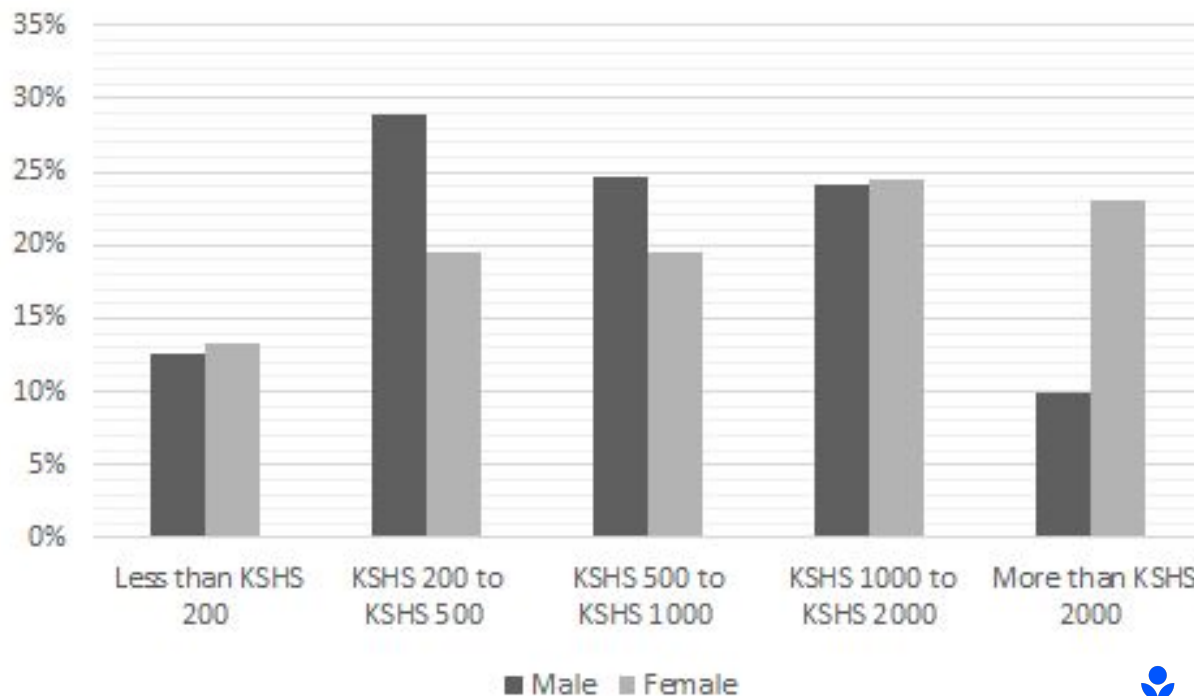
Content searched on mobile browser in Nigeria





Kenya

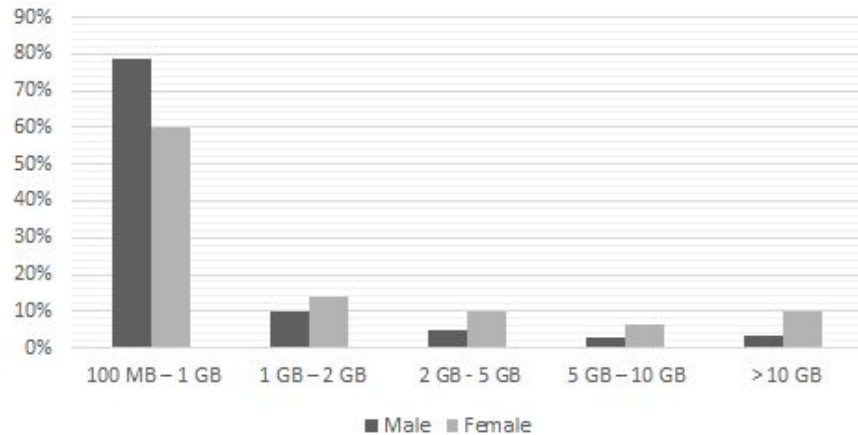
Money spent on mobile data package per month in Kenya



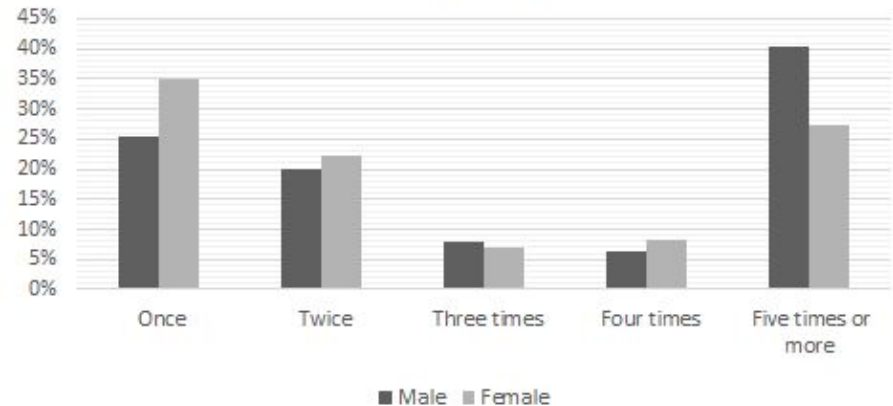
Mobile data package purchase behaviors by gender in Kenya



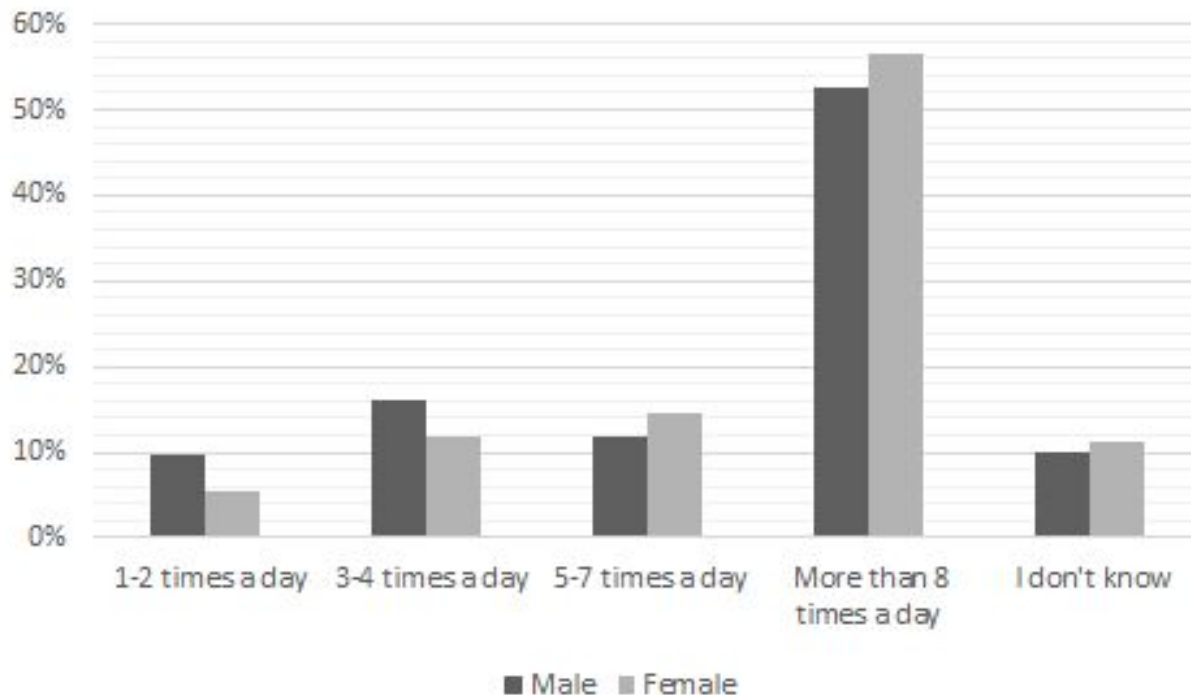
What data package do you usually buy?



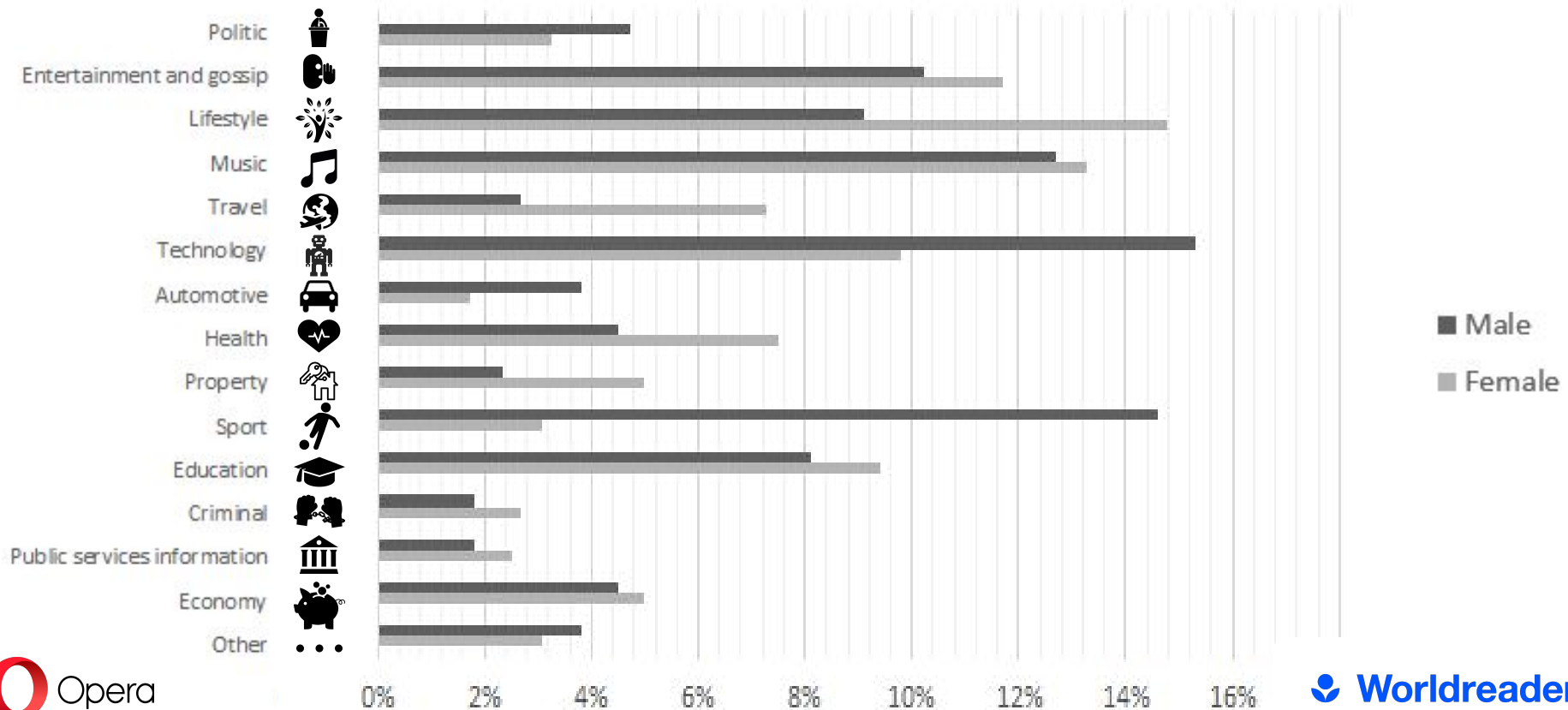
How many times per month do you buy this data package?



Frequency of internet browsing on smartphones in Kenya



Types of online content interested by smartphone users in Kenya



Content searched on mobile browser in Kenya

